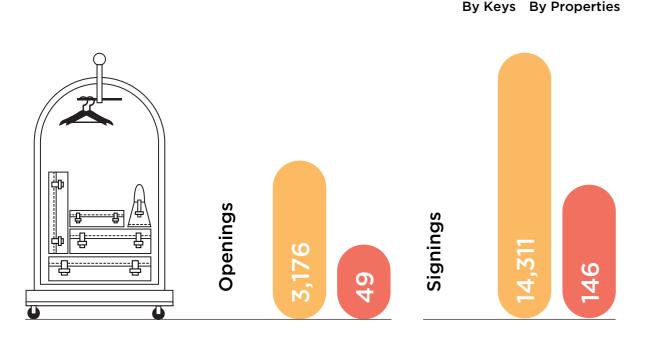


## **Branded Hotels**

(Openings & Signings Year-to-Date May 2024)



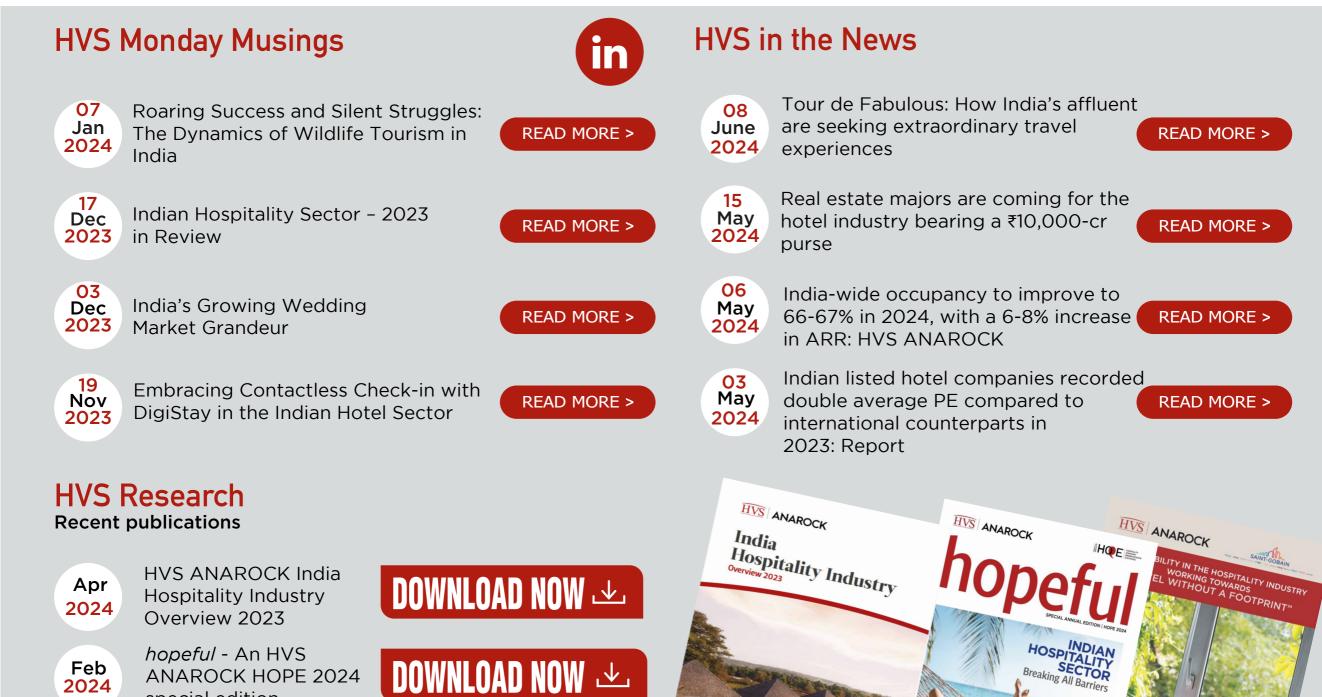
Source: : HVS Research; Data collated by HVS from 14 hotel operators and media reports as of 23rd June 2024, all data is for calendar year

## **Key Highlights**

(May 2024)

- Domestic air passenger traffic continued to increase, surpassing 1 137 lakhs in May 2024, marking a growth of over 4% compared to May 2023.
- Despite the increase in air traffic in May 2024, the nationwide 2 hotel occupancy rates remained stable.
- Kochi saw the highest year-on-year increase in occupancy rates 3 in May 2024, with a rise of 7-9 pp. However, the average rates in the city declined by 10-12 pp.
- Hyderabad exhibited a stark divergence between occupancy 4 and ADR changes. While the occupancy rate saw the largest drop of 3-5 pp, the city's ADR experienced the highest increase rate at 12-14%.
- While year-on-year occupancy increased by 1-3 pp, Goa witnessed a decline in average rates by 9-11% during the same period.

Source: HVS Research



## **Share Price Movement**

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2024

Mar 2023 **ANAROCK HOPE 2024** 

Sustainability in the

Hospitality Industry

Company		<b>Market Cap</b> (₹Cr)	Previous Close (₹)	52-week High (₹)	52-week Low(₹)
IHCL EIH Chalet Hotels Lemon Tree Hotels Mahindra Holidays & Resort SAMHI Hotels Ltd Royal Orchid Hotels Source: BSE website; Share movement		75,377.85 26,180.87 16,595.25 10,556.68 7,834.72 3,730.99 875.96	577.0 421.8 785.6 140.6 398.9 181.6 326.5	622.2 566.0 959.0 158.0 469.8 237.8 448.1	371.4 203.4 401.0 89.9 286.3 127.4 279.6 Source: BSE
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