

## Interviews with Leaders - Mr. Yazan K. Haddad, CEO of Bahrain Marina Development Company

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### Summary

HVS interviews Mr. Yazan K. Haddad, CEO of Bahrain Marina Development Company, who leads the development of the unique waterfront mixed-use project. Bahrain Marina is expected to become one of the iconic lifestyle destinations in the Kingdom.

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### 1. What is your vision for the Bahrain Marina?

The vision for Bahrain Marina is to become an iconic world-class destination that stretches along a pristine coastline in the heart of Manama. We aspire to strengthen the Kingdom's position as a leading lifestyle and leisure waterfront destination, offering world-class services and amenities.

Bahrain Marina is a national project that is created by Bahrainis for Bahrainis, and we are proud of our dedicated team that are the driving force behind this project who continuously focus their efforts to achieve this vision through excellence and commitment.

### 2. How do you expect the Bahrain Marina project to contribute to Bahrain's tourism and economy?

The tourism sector has become an important factor in fueling the growth in the Kingdom's real estate and economy in general. Over the years, a number of large-scale real estate development projects have made a positive impact on the national economy and created countless job opportunities. We have also witnessed a national drive towards encouraging the local workforce to take on hospitality and tourism as a career choice.

Bahrain Marina will contribute to both, the national economy and job creation. By providing upscale retail offerings coupled with state-of-the-art facilities, Bahrain Marina aims to attract leading companies, brands, F&B

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franchise to invest in the Kingdom of Bahrain. Furthermore, Bahrain Marina aims to create new job opportunities for the local workforce which will contribute to the diversification of the national economy.

We have successfully attracted one of the biggest names in the hospitality industry, Shangri-La Hotels & Resorts, which will make its debut in Bahrain Marina. The iconic brand will undoubtedly contribute to the national economy and the development of the tourism sector by attracting tourist from across the world. More importantly, it will provide job opportunities for promising Bahrainis.

### **3. What makes Bahrain Marina a unique mixed-used development?**

Bahrain Marina is expected to be positioned as the leading and luxurious entertainment destination in the Kingdom. The project is being developed taking into consideration the latest modern designs and highest level of quality and excellence, backed with the support of renowned and experienced consultants who support the project through the different phases.

Boasting numerous recreational and marine tourist attractions, including five-star luxury hotel and other residential offerings including hotel suites, freehold apartments and waterfront villas. The project will also include a shopping district, a fully-integrated family entertainment and educational center and a recreational waterfront space with F&B and retail spaces.

Bahrain Marina will also feature a Marina with an exclusive Yacht Club with the capacity of berthing up to 250 yachts and boats, aimed at creating a marina that will rival the best international marinas in terms of design, amenities and features.

### **4. Why should investors consider investing in the project?**

Overlooking the Arabian Gulf, Bahrain Marina is thoughtfully designed to stand out from other development projects in the Kingdom of Bahrain. The unique waterfront mixed-used development project is the ultimate lifestyle destination where business, leisure, art, culture and community connect – making it an attractive project for investors.

With very close proximity to all government and other public and civic facilities, Bahrain Marina distinctively links Manama's business hubs, traditional souqs, touristic and cultural districts, making it an attractive choice for all investors.



