

Russell Kett at the ILHA online Conference Inspire 2020

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On December 14th Russell Kett took part in the ILHA's online conference on Luxury Hospitality Innovation, **Inspire 2020**. This event brought together global leaders from across the industry to reflect on the response to the challenges of the past year and the outlook for the future..

Watch Russell in conversation with Bettina Graef-Parker, Managing Director at **Aareal Bank** and Michael Grove, Managing Director EMEA of **Hotstats**, following the latter's presentation of Hotstats Market Overview at the conference.

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Summary

Russell Kett in conversation with Michael Grove, Managing Director of Hotstats, and Bettina Graef-Parker, Managing Director at Aareal Bank at the ILHA Inspire 2020 Conference.

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About **Russell Kett**



Russell Kett is Chairman of the London office of HVS, which he joined in 1995. He has 45 years' specialist hotel consultancy, investment and real estate experience, focused on providing valuation, feasibility, shared ownership, property, brokerage, investment, asset management, strategy and related consultancy services, advising hotel companies, banks, developers and investors on all aspects of their hospitality industry related interests, throughout the EMEA region. Russell is a frequent writer, moderator and speaker on the international hotel industry, especially topics relating to hotel valuation, investment, marketing and finance. For more information, contact: [\[email protected\]](#)