

Social distancing and the hotel breakfast buffet: where to from here?

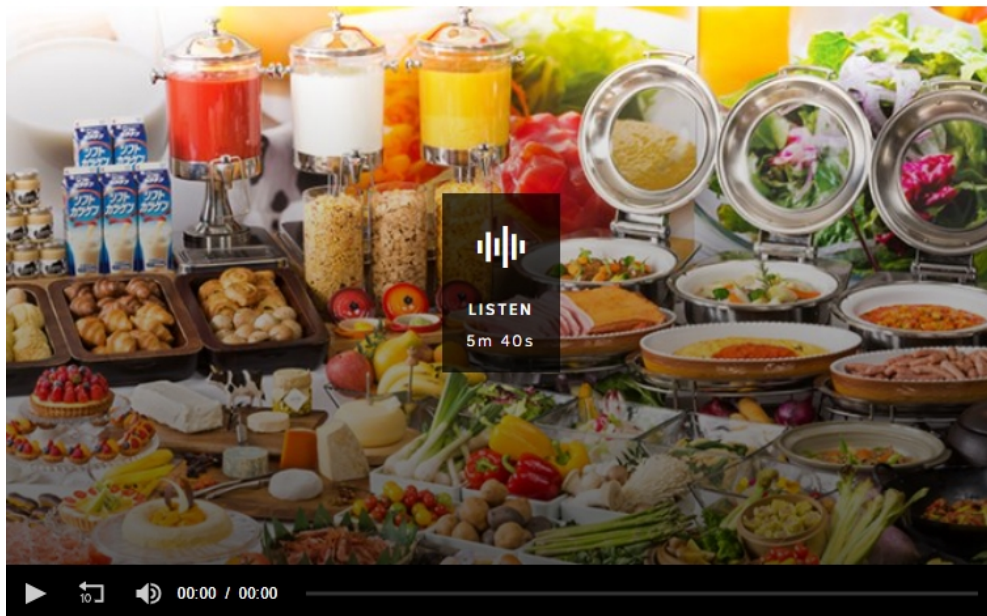
June 17, 2020 / By Russell Kett



Could coronavirus close the hotel buffet breakfast for good?

International hotel adviser Russell Kett says "the breakfast buffet is likely to become a thing of the past." When the majority of hotels re-open, the all-you-can-eat buffet won't be part of the deal. 'Hoteliers will need to rethink almost every part of their business, focusing on all areas that are accessed by guests as well as considering the safety and protection of staff. The buffet breakfast is likely to become a thing of the past, at least for the time being,' Russell Kett, chairman of hotel advisory firm HVS London.

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Summary

Could coronavirus close the hotel buffet breakfast for good? International hotel adviser Russell Kett says "the breakfast buffet is likely to become a thing of the past."

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About Russell Kett



Russell Kett is Chairman of the London office of HVS, which he joined in 1995. He has 45 years' specialist hotel consultancy, investment and real estate experience, focused on providing valuation, feasibility, shared ownership, property, brokerage, investment, asset management, strategy and related consultancy services, advising hotel companies, banks, developers and investors on all aspects of their hospitality industry related interests, throughout the EMEA region. Russell is a frequent writer, moderator and speaker on the international hotel industry, especially topics relating to hotel valuation, investment, marketing and finance. For more information, contact: [\[email protected\]](#)